

# Customization Information

SheelySystems Health Update Newsletter subscription includes extensive customization for your convenience. As you can see on the Sample, your customization information appears in numerous places throughout the newsletter in order to emphasize that this is YOUR newsletter to them. It does not appear as a generic newsletter that could have been sent by anyone with your information appearing in just one location.

If you decide to order the SheelySystems Health Update Newsletter, you will want to provide the following information for customization:

Doctor's Name: \_\_\_\_\_  
Clinic Name: \_\_\_\_\_  
Clinic Address: \_\_\_\_\_  
Clinic Phone Number: \_\_\_\_\_  
Clinic Fax Number: \_\_\_\_\_  
Website address: \_\_\_\_\_  
Clinic E-mail: \_\_\_\_\_

Also, a short synopsis of your practice...ours currently reads: "Dr. Sheely is dedicated to providing excellent care for his patients. He recently completed serving 8 years on the Ohio Board of Chiropractic Examiners. He has also served two terms as President of the Ohio State Chiropractic Association."

Please let us know what information you would like to convey to your readers. (This goes on the front page under your picture.)

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Also, if there is a picture you would like put at the top of the letter, please attach that to an e-mail sent to [cathy@sheelychiro.com](mailto:cathy@sheelychiro.com). Otherwise, the Chiropractic symbol will go there.

There is a column in the newsletter for your choice of information. We use it to post our Saturday openings and Spinal Health Care Class dates. Some of the other doctors are using this to post a Patient of the Month.

Indicate your preference: \_\_\_ Special Announcements \_\_\_ Patient of the Month

Fax or e-mail this information with your for fastest service. If not received with the order, the first newsletter will be sent 10 days following info receipt.

FAX: 513-988-9220 E-mail: [cathy@sheelychiro.com](mailto:cathy@sheelychiro.com)